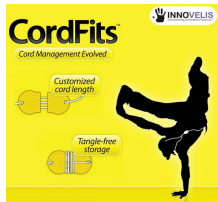


15 October 2009

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CordFits  
Innovelis

## [Innovelis' CordFits Is One Ingenious Headphone Cable Manager](#)

### *Less is more*

Innovelis proudly announced today the release of its latest product, a means that enables instant headphone cord length customization and tangle-free cord storage, namely its CordFits. The given product was developed because [headphones always come with extra cable length](#) to make sure they are not too short, but they can always be too long.

The CordFits allows users to shorten their headphone cord length to fit exactly their needs, as well as quickly storing them without tangles when they're done listening. "CordFits prevent the extra cord length from getting in people's way," said Wes Schwie, Vice President of Marketing. Now, this is a neat way of storing your headphones while on the go, [without having to untangle the cord each and every time](#).

"We had a winner with our first product, BudFits(TM), yet the response to CordFits at Macworld and CES was way beyond what we experienced with BudFits," stated Innovelis CEO Eric Wengreen. "It was fun to see people's amazement when they saw the magic-trick-like way in which CordFits work."

CordFits is a unique way of solutionizing headphone cable management, based on an ingenious patent-pending system of pulleys and channels. "Because headphone manufacturers have to make one-size-fits-all cord lengths that are long enough for any situation, they add extra cord length that gets in the way. CordFits allow users to instantly shorten the cord length based on the unique way they use their headphones," stated Schwie. The product [gives users the possibility to easily wrap the cord](#) and snap the ends in place in order to achieve a compact and tangle-free cable.

Compatible with mostly any headphone cord, including iPhone and iPod headphone cords, the CordFits is already available online at select retailers with a price tag of \$12.99.

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