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The 47LH50 model  
from LG  
LG Electronics

## [LG Starts Shipping First 47-Inch 3D LCD TVs - The 47LH50](#)

*The future of entertainment is getting closer*

As we've talked time and time again, the possibility of viewing content in three dimensions might become the entertainment industry's driving force in the future, with more and more people looking for an enhanced cinematographic experience. And one of the first major names to actually go official with an HDTV capable of displaying images in 3D is Korean company LG, which has announced the market availability for its 47LH50 model.

According to LG, its 3D-ready TV set uses the same "brain-fooling" technology we've already grown accustomed to, including the transmission of images on two different circuits. The images are displayed at a slight distance from one another, and are later on re-composed by the polarized eye-lenses, which trick the human brain into believing that it's "seeing" the images in three dimensions.

LG's press release also has quite a few things to say about the future of 3D displays in general and 3D TVs in particular. Hence, LG's market estimates are quite bold, the Korean company suggesting that, by 2012, around 30 million 3D-enabled HDTVs will arrive on the market each year. The claim seems to be a bit far fetched, especially taking into account the fact that, for the time being, no such products are commercially available.

Furthermore, at least for now, there aren't any standalone players out there able to output videos in 3D, so the only way to do so is by using a computer, whose GPU has to be connected to the HDTV, something that might lead to logistics issues (unless you're using an Aspire Revo, for example).

Sadly, LG doesn't really say just how much its 3D-enabled TV set is going to cost, but it's most likely not going to be cheap, which makes us wonder whether there are really any chances of this technology achieving the level of success that LG hopes.

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