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By: Alex Vochin, Gadgets Editor

PowerGenix Debuts Cheap, Eco-Friendly Rechargeable Batteries

Of the AA NiZn kind

The PowerGenix battery pack
PowerGenix

Everyone's concerned about the environment nowadays, with pretty much any and every industry being "prompted" to become greener and less polluting. That's exactly what the people over at PowerGenix claim to have achieved with their latest AA NiZn batteries, which are touted as being both eco-friendly and wallet-friendly, since their price points are not very high, compared to those of similar and competing products available out there.

According to the company's statement, the PowerGenix Nickel-Zinc AAs are the first to deliver power equivalent to primary, single-use batteries, a 30-percent increase compared to conventional AA rechargeable battery technologies. In addition to offering advanced rechargeable battery performance, PowerGenix's NiZn batteries are safe, non-combustible and nontoxic.

Moreover, the maker claims that its NiZn represents the most recyclable rechargeable chemistry on the market and has received certification from the Rechargeable Battery Recycling Corporation (RBRC) for collection and recycling at its more than 30,000 drop-off points in North America.

"Consumers worldwide are looking at ways to save money and lessen their impact on the environment, through leading retailers such as Amazon.com we're able to provide a no compromise, economical and environmentally responsible battery solution direct to technology users," said Dan Squiller, CEO of PowerGenix. "With the first true replacement for disposable battery technology, PowerGenix is focused on offering a better battery alternative and expanding rechargeables share of the $5.2 billion global consumer market."

As mentioned right from the start, the new eco-friendly batteries from PowerGenix will also be quite affordable, since they'll be available via Amazon.com, GreenBatteries.com and DepotEco in a pack of four with a charger for $34.99, and in four packs for $14.99. Not too shabby, especially since they have (and you'd better get ready for this), all the "environmental credentials to satisfy green gadget users and eco-moms alike".

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