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The Screen Protector with Clear View technology
Targus

Targus Screen Protectors Keep Your Display Scratch and Fingerprint-Free

Featuring Clear View technology

We all love gadgets with wide displays and touchscreens, but the truth of the matter is that they tend to get scratched and filled with fingerprints quite easily. And while a piece of cleaning cloth will generally help us get rid of the latter, the former are a much more serious issue. For this reason, Targus, a well-known manufacturer of various accessories for portable devices, has released at this year's International CES a fingerprint-resistant line of screen protectors, the Targus Screen Protector with Clear View technology.

Clear View technology is a patent pending technology that protects touch screen devices such as smartphones, e-Readers, laptops, etc., from fingerprints, scratches and smudges. Indeed, the new Screen Protector is also guaranteed to work with a very large number of portable devices, whether we're talking about the iPhone, various BlackBerry models, HTC smartphones or even Sony's portable eBook reader.

The Targus Screen Protector with Clear View technology features a microscopic landscape of ridges and valleys that work to dissipate fingerprint oils, thus leaving the screen virtually fingerprint and smudge-free. These exclusive micro-structures also reduce glare so users can see the screen inside or outside, and when combined with the properties of the film, it creates a scratch-proof surface. The specially formulated adhesive makes it very easy to apply and completely bubble-free.

"Our consumer research found that fingerprints and smudges are a major pain point for touch screen device owners. And now with the Targus Screen Protector with Clear View technology, we can solve this problem without compromising the clarity of the screen. In addition, consumers find screen protectors difficult to install, frequently leaving bubbles and lifted edges that compromise their touch device experience," stated Carolyn Perrier, vice president of accessories product management and marketing at Targus. "We sought to develop a solution that addresses all the complaints consumers have with their current screen protectors while creating a new standard in overall quality and performance. With the rapid growth of touch screens in all types of electronic devices, we see increasing demand for high performance protection solutions, which our technology provides."

Pricing for all of the Targus Screen Protectors with Clear View technology is exactly the same, namely 9,99 US dollars, which, to be honest, is not even that high a sum, all things considered.

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