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[iMo or What Would Have Been If Apple Had Made Cars](#)

Electric car concept with Apple aesthetics



iMo concept car
Newlaunches

Electric cars are all the rage right now, although saving the environment is not exactly the greatest motivation behind people's choice to drive such vehicles. Most likely, judging by the deepening of the worldwide financial crisis, in just one year, the number of electric cars will at least double, since this alternative is more convenient. Also, even not intended, divers will get to be environmentally-friendly, too.

Many companies have already started unveiling electric models, but would you have ever imagined an Apple electric car? Yeah, the same Apple responsible for the Mac, iPod and iPhone, to mention just a few of its innovations. Well, things are not exactly like that, meaning that the Cupertino-based company hasn't announced working on an electric car. However, there's a concept making the tour of the web at the moment, the iMo electric car, designed by Anthony Jannarely and sporting the Apple aesthetics. The iMo is a car made from very few parts, making it simple and reliable. Using electricity, it charges itself through a socket at the back or by using electric induction from the floor, when available. It features an artificial intelligence system, Nitinol, soft wheel and soft seat technology, Segway gyroscopic technology, which explains the missing third wheel, and fully recyclable parts. It's true, this concept is a bit far-fetched, but you never know, it might just as well enter production if there's an investor willing to support the costs. However, if this vehicle makes it to mass production, it will definitely be an attractive car, but it might demand a class action suit for copyright issues. Nevertheless, don't say that you wouldn't be curious to match your car to your iPod and iPhone anytime soon. All you have to do is wait and hope that, in case this concept does come true, it won't match Apple products price-wise, too.

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